

ENCORE PARTNER \$4,000

- A ½ page color ad in the Festival Program Book (\$1,750 value)
 - Plus 20% off Program Book ad upgrades
- On-site slide on digital bulletin boards for five weeks during the Festival (\$800 value)
- One banner ad in one of the Pillow's weekly Festival e-newsletters (18,000 subscribers, limited availability, \$300 value)
- One banner ad in one week of Festival performance pre-visit emails (\$400 value, limited availability)
- A link to your website on the Pillow's well-trafficked "Recommended Businesses" section of jacobspillow.org (only available to Business Partners and Sponsors)
 - Includes name of business, phone number, website link, and up to 10 words of descriptive copy of your choosing, listed under "Dining Options," "Accommodations," or "Area Attractions"
- Eight tickets to any Festival performance (based on availability)
- Invitations for two people to Member and Business Partner Events—including the Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests
- Prominent Recognition listing on the "Business Partner" page of the Festival Program Book (25,000 distributed)
- Recognition listing on the "Business Partner" page of jacobspillow.org (name only, no link)

OVATION PARTNER \$2,250

- A ¼ page color ad in the Festival Program Book (\$1,300 value)
 - Plus 20% off Program Book ad upgrades
- One banner ad in one week of Festival performance pre-visit emails (\$400 value, limited availability)
- A link to your website on the Pillow's well-trafficked "Recommended Businesses" section of jacobspillow.org (only available to Business Partners and Sponsors)
 - Includes name of business, phone number, website link, and up to 10 words of descriptive copy of your choosing, listed under "Dining Options," "Accommodations," or "Area Attractions"
- Four tickets to any Festival performance (based on availability)
- Invitations for two people to Member and Business Partner Events, as well as exclusive Saturday Cast Parties with performers, staff, and VIP guests
- Recognition listing on the "Business Partner" page of the Festival Program Book (25,000 distributed)
- Recognition listing on the "Business Partner" page of jacobspillow.org (name only, no link)



“Over the years, Benchmark’s presence in the Jacob’s Pillow Festival program has paid for itself 10 times over... year after year! Supporting this internationally regarded organization with its highly desirable demographics not only helps my business, but also allows me to be a part of a magical place.”

*Nancy Kalodner
Broker/Owner of Benchmark Real Estate*



BRAVO PARTNER \$1,000

- A 1/6 page color ad in the Festival Program Book (\$575 value)
 - o Plus 20% off Program Book ad upgrades
- A link to your website on the Pillow’s well-trafficked “Recommended Businesses” section of jacobspillow.org (only available to Business Partners and Sponsors)
 - o Includes name of business, phone number, website link, and up to 10 words of descriptive copy of your choosing, listed under “Dining Options,” “Accommodations,” or “Area Attractions”
- Two tickets to any Festival performance (*based on availability*)
- Invitations for two people to Member and Business Partner events
- Recognition listing on the “Business Partner” page of the Festival Program Book (*25,000 distributed*)
- Recognition listing on the “Business Partner” page of jacobspillow.org (*name only, no link*)

SPOTLIGHT PARTNER \$500

- A color business card ad in the Festival Program Book (\$300 value)
 - o Plus 20% off Program Book ad upgrades
- Invitations for two people to Member and Business Partner Events
- Recognition listing on the “Business Partner” page of the Festival Program Book (*25,000 distributed*)
- Recognition listing on the “Business Partner” page of jacobspillow.org (*name only, no link*)

“After visiting the Berkshires for more than 15 years, we decided to relocate and take advantage of this hub of music, theatre, and most importantly, dance. We specifically chose a Business Partner of Jacob’s Pillow to be our realtor because of their demonstrated commitment to supporting this organization we hold so dear.”

*Scott Pezza & Melanie Najarian
Ted Shawn Circle Members*

“Jacob’s Pillow is known for bringing crowds from across the country to the Berkshires. Partnering with the Pillow gives our hotels the opportunity to reach these culturally-minded visitors and support an innovative 85 year old organization.”

*Sarah Eustis
CEO of Main Street Hospitality Group*

