

JACOB'S PILLOW DANCE | CORPORATE SPONSORSHIPS

\$5,000, \$7,500, \$10,000, \$25,000 AND ABOVE

A portion of your dollars support the non-profit programs of Jacob's Pillow; the tax deductible amount of each package varies.

Sponsors receive premium benefits and can support Jacob's Pillow in a variety of ways, from the stellar performances on our stages and hundreds of free Festival events to online dance resources and educational programs that are enjoyed by thousands all over the world.

Choose from the packages below or work with our coordinator to create your own **custom Sponsorship Package** that fits your philanthropic and marketing needs.

(All print advertising is due March 31, 2017. All digital advertising is due June 2, 2017)

To learn more about Corporate Sponsorship opportunities contact Michele Bastow at 413.243.9919 x123 or mbastow@jacobspillow.org

FESTIVAL SPONSOR \$25,000+

- Presence on one of the Pillow's Festival golf carts, the sole form of transportation on the grounds, for the full Festival Season (June 21-August 27, 2017; exclusive availability)
- Inside cover color ad in the Festival Program Book (\$5,000 value)
- Logo listed under "Festival 2017 Sponsors" in the Festival Events Brochure
- Your logo linked to your website featured in a special "Festival 2017 Sponsors" section of the highly-trafficked Festival 2017 page of jacobspillow.org
- Banner ads in two of the Pillow's weekly Festival e-newsletters (18,000 subscribers; limited availability, \$600 value)
- Banner ads in three weeks of Festival performance pre-visit emails (limited availability, \$1,200 value)
- A full business listing and link to your website on the Pillow's well-trafficked "Recommended Businesses" section of jacobspillow.org (only available to Sponsors and Business Partners)
- Eight tickets to any Festival performance (based on availability)
- Invitations for two people to VIP, Member, and Business Partner Events—including the Visionary Leaders and Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests
- Prominent logo listing on the "Sponsors" page of the Festival Program Book (25,000 distributed)
- 85th Anniversary Season poster signed by Festival artists



TICKET SPONSOR \$10,000

- Your logo advertised on the back of Jacob's Pillow Dance Festival's ticket stock throughout the Festival season (100,000+ distributed; June 21-August 27, 2017; exclusive availability)
- A full page color ad in the Festival Program Book (\$4,000 value)
- Your logo linked to your website featured in a special "Festival 2017 Sponsors" section of the highly-trafficked Festival 2017 page of jacobspillow.org
- Banner ads in two of the Pillow's weekly Festival e-newsletters (18,000 subscribers, limited availability, \$600 value)
- Banner ads in two weeks of Festival performance pre-visit emails (limited availability, \$800 value)
- Eight tickets to any Festival performance (based on availability)
- A full business listing and link to your website on the Pillow's well-trafficked "Recommended Businesses" section of jacobspillow.org (only available to Business Partners and Sponsors)
- Invitations for two people to VIP, Member, and Business Partner Events—including the Visionary Leaders and Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests
- Logo listing on the "Sponsors" page of the Festival Program Book (25,000 distributed)
- 85th Anniversary Season poster signed by Festival artists



Our sponsors play a significant role in the Pillow's efforts to engage the local community and enrich the lives of our audience members. Choose from the packages below or work with our coordinator to create your **own custom package** that fits your philanthropic and marketing needs.

INSIDE/OUT SPONSOR \$7,500

(Additional advertising can be purchased by contacting our coordinator)

- An information table at the Inside/Out Performance Series for one week during Festival 2017 (*Wednesday-Saturday*)
- Your logo linked to your website featured in a special "Festival 2017 Sponsors" section of the highly-trafficked Festival 2017 page of jacobspillow.org
- Logo listing on the "Sponsors" page of the Festival Program Book (*25,000 distributed*)
- Invitations for two people to VIP, Member, and Business Partner Events—including the Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests

EVENT SPONSOR \$5,000

(Additional advertising can be purchased by contacting our coordinator)

- Sponsor a Pillow Festival event (*June 21-August 27, 2017*) such as Weekend OUT, Community Day, various off-site community engagement events, and more. Ask our coordinator for more details.
 - o Event must be confirmed by June 2, 2017 to reserve the space
 - o All materials require approval from Jacob's Pillow
- Your logo linked to your website featured in a special "Festival 2017 Sponsors" section of the highly-trafficked Festival 2017 page of jacobspillow.org
- Logo listing on the "Sponsors" page of the Festival Program Book (*25,000 distributed*)
- Invitations for two people to VIP, Member, and Business Partner Events—including the Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests

UNDER 35 FRIDAY SPONSOR \$5,000

(Additional advertising can be purchased by contacting our coordinator)

- Sponsor Jacob's Pillow's Under 35 Friday program for five weeks during the Festival. This program targets young professionals each week.
 - o Promotional material provided by business, inserted in ticket envelopes by Pillow staff
- Your logo linked to your website featured in a special "Festival 2017 Sponsors" section of the highly-trafficked Festival 2017 page of jacobspillow.org

- Logo listing on the "Sponsors" page of the Festival Program Book (*25,000 distributed*)
- Invitations for two people to VIP, Member, and Business Partner Events—including the Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests

PROGRAM SPONSOR \$5,000

(Additional advertising can be purchased by contacting our coordinator)

- Half page advertisement on the back cover of the Inside/Out Performance Series programs for the month of July or August. The Inside/Out Performance Series saw attendance of more than 20,000 people during Festival 2016.
- Your logo linked to your website featured in a special "Festival 2017 Sponsors" section of the highly-trafficked Festival 2017 page of jacobspillow.org
- Logo listing on the "Sponsors" page of the Festival Program Book (*25,000 distributed*)
- Invitations for two people to VIP, Member, and Business Partner Events—including the Ted Shawn Circle Reception with the Pillow's most valued and steadfast Members—and exclusive Saturday Cast Parties with performers, staff, and VIP guests

BUILD YOUR OWN SPONSORSHIP

Work with our coordinator to create your own custom Sponsorship Package that fits your philanthropic and marketing needs!

Additional ideas include:

- Host your corporate event at the Pillow
- Host a Pre-show or Post-show cocktail party
- Support Pillow pop-ups at Pittsfield's Third Thursday events
- Contribute to Jacob's Pillow Curriculum in Motion®, a year-round educational program
- Sponsor a Creative Development Residency
- Support the Dancing Berkshires Fund, which allows the Pillow to offer \$10 tickets to students studying dance in Berkshire County
- Underwrite a production in the Ted Shawn and Doris Duke Theatre

