JACOB'S PILLOW DANCE | DIGITAL ADVERTISING RATES & SPECS

Our Business Partner packages include digital marketing opportunities such as email advertising and on-site digital screen slides. Contact Michele Bastow at mbastow@jacobspillow.org or 413.243.9919 x123 to discuss Packages and opportunities.



2017 DIGITAL AD SPECS

Email	630 x 150 pixels (horizontal)
On-Site Slide	1080 x 800 pixels (horizontal)

SUBMISSION GUIDELINES FOR DIGITAL ADS

Submit ads via email with your business name and the type of ad in the subject line to mbastow@jacobspillow.org. Please attach (rather than embed) your file.

Files should be titled with your business name, the dimensions of the ad, and the year.

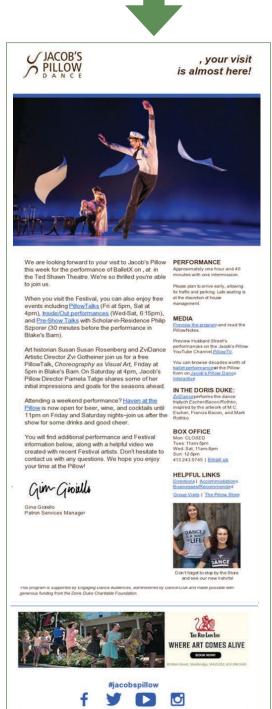
Please do not include spaces in the filename.

Ads and ad materials must be submitted as "Saved for Web" JPEG with an exact resolution of 72 ppi. We do not accept PowerPoint or Word files. We do not accept printed ads.

Email submissions may not exceed 300KB. Slides may not exceed 1MB.

Ads must be the exact size stipulated. Do not include bleed or printer marks on digital submissions.

Email ads are due June 2, 2017.



PRE-VISIT EMAIL



EMAIL AD

630 x 150 pixels

72 ppi, PNG file